

Matt Johnson

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Education

Huntingdon College August 2001- May 2005

B. A., Digital Art, Minors in Philosophy and Psychology

Imaginism Studios, Digital Painting with Bobby Chiu 2009

Imaginism Studios, In-House Concept Art Workshop, 2011

Work Experience

Starlight Enterprises January 2010 - Current

Brand Specialist, Art Director, Video Producer

- Overseeing and creating all branding and marketing assets for six globally recognized companies.
- Copy writing, graphic design, package design, vendor and talent relations, social media initiatives and concepts, documentary and entertainment video production

Dickinson Group Advertising May 2009 - December 2009

Art Director

- Creating Ads and Collateral materials such as billboards, TV commercials, promotional web/print material representative of client's brand requirements
- Coordinating with Administrators to invoice clients and manage projects
- Conceptualized new opportunities and created concepts for potential clients

G2 Video Productions, Inc. January 2008 - May 2009

Producer - Motion Graphics, Final Cut Studio, Camera

- Edited and provided visual designs for commercials and long-form programs for various advertising agencies, as well as regional and national clients

WCOV-TV Fox Channel 20 July 2005 - December 2007

Creative Services Director (October 2006 - December 2007)

- Managed production of all public and internal creative content for WCOV-TV
- Supervised 3 - 5 producers and worked closely with Sales Representatives

Producer/Editor/Graphic Designer (July 2005 - October 2006)

- Responsible for branding and promoting events, contests and television shows airing on Fox through commercial production

Software Knowledge

Adobe Creative Suite 5 (InDesign, After Effects, Photoshop, Illustrator, Dreamweaver, Premier, etc.)

Final Cut Pro Studio (DVD Studio Pro, LiveType, Motion, Compressor, Color)

Microsoft Office Word, Excel, Frontpage, Powerpoint, etc.)

Numerous social media applications and platforms, file sharing applications